



# Membership Application & Dues Invoice

\_\_\_ New Member    \_\_\_ Renewal

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website URL \_\_\_\_\_

Primary Company Contact \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

Neither my company nor any of its Officers, Directors, Owners, or Partners, have been or will become involved in Piracy Activities, which are grounds for suspension of Membership.

Signature \_\_\_\_\_

### EMA Office Use Only

Date Rec \_\_\_\_\_

MD \_\_\_\_\_

AD \_\_\_\_\_

Mem# \_\_\_\_\_

Check# \_\_\_\_\_

Amount \_\_\_\_\_

### Dues Rates by Category (Please check the appropriate category):

#### Retailer (North America)

| Revenue Base*   | Dues     |
|-----------------|----------|
| Under \$1M      | \$500    |
| \$1M - \$10M    | \$2,000  |
| \$10M - \$15M   | \$2,500  |
| \$15M - \$25M   | \$4,000  |
| \$25M - \$100M  | \$7,000  |
| \$100M - \$500M | \$17,500 |
| \$500M - \$1B   | \$22,500 |
| Over \$1B       | \$35,000 |

#### Distributor (North American)

|                 |          |
|-----------------|----------|
| Under \$500K    | \$700    |
| \$500K - \$10M  | \$2,000  |
| \$10M - \$50M   | \$4,500  |
| \$50M - \$250M  | \$10,000 |
| \$250M - \$500M | \$12,500 |
| Over \$500M     | \$15,000 |

\* Revenue Base is your company's gross revenue from the sale or rental of video or video game-related products or services, or from the sale of any products or services to the home entertainment industrv.

#### Associate Member (N. America)

| Revenue Base*             | Dues     |
|---------------------------|----------|
| Under \$500K              | \$1,000  |
| \$500K - \$1M             | \$1,800  |
| \$1M - \$2M               | \$3,000  |
| \$2M - \$5M               | \$4,500  |
| \$5M - \$10M              | \$5,000  |
| \$10M - \$25M             | \$10,000 |
| \$25M - \$100M            | \$13,500 |
| \$100M - \$250M           | \$35,000 |
| \$250M - \$500M           | \$45,000 |
| Over \$500M               | \$50,000 |
| Not-For-Profit Individual | \$450    |
| Individual                | \$200    |

#### International

|                           |         |
|---------------------------|---------|
| Under \$1M                | \$250   |
| \$1M - \$10M              | \$500   |
| \$10M - \$100M            | \$1,000 |
| Over \$100M               | \$5,000 |
| Not-For-Profit Individual | \$400   |
| Individual                | \$160   |

### Member Categories

\_\_\_ **Retailer (N. American):** core business is renting or selling packaged or digital media directly to the consumer through online, catalog or in-store transactions.

\_\_\_ **Distributor (N. American):** core business is the wholesaling of packaged or digital media to retailers or sub-distributors

\_\_\_ **Associate (N. American):** core business is the manufacturing or supply of goods or services to participants in the home entertainment industry. (Content providers and aggregators are included in this category.)

\_\_\_ **Not-for-Profit:** includes libraries, trade associations, and other educational, religious, governmental or non-profit organizations

\_\_\_ **Individual:** any person employed in the home entertainment industry in a company of >100 employees, but not a principal or officer of the company

\_\_\_ **International:** (outside of N.America)

\_\_\_ **Not-for-Profit** (see above)

\_\_\_ **Individual** (see above)

Annual Dues (based on appropriate category and above schedule): \$ \_\_\_\_\_

Optional donation (\_\_\_\$20 \_\_\_\$50 \_\_\_\$100 Other \_\_\_\_\_) to the EMA

Scholarship Foundation: \$ \_\_\_\_\_

**TOTAL PAYMENT (dues plus Scholarship Donation)** \$ \_\_\_\_\_

(70% of dues may be deductible as a business expense, but not as a charitable contribution, for federal tax filing.)

\_\_\_ Enclosed is my check, payable to **Entertainment Merchants Association.**

\_\_\_ Charge my \_\_\_ VISA or \_\_\_ Master Card Number: \_\_\_\_\_ CID \_\_\_\_\_

Expiration Date (M/Y): \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Return by mail to EMA, Attention Membership Department, 16530 Ventura Boulevard, Suite 400, Encino, CA 91436-4551, by fax to 818.385.0567, or by email to mfisher@entmerch.org.